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FOR IMMEDIATE RELEASE

**ROAD SCHOLAR TO DELIVER LIFELONG LEARNING TRAVEL PROGRAMS
TO DEL WEBB ACTIVE ADULT COMMUNITIES NATIONWIDE**

BOSTON (April 17, 2012) — Road Scholar, the not-for-profit world leader in educational travel, and Del Webb, the nation's largest builder of active-adult communities, have joined forces to provide learning and travel experiences for Del Webb residents in more than 50 communities across 20 states. This newly forged relationship will add further value to the active, enriching lifestyle that is emblematic of the Del Webb brand.

"Del Webb research and resident feedback finds that baby boomers have a strong desire to approach lifelong learning as they do life – actively," said Deborah Meyer, chief marketing officer for PulteGroup, Del Webb's parent company. "Through this relationship with Road Scholar, we're able to extend the Del Webb active lifestyle with opportunities to expand their knowledge through educational travel programs that enrich, enlighten and entertain."

Del Webb will provide residents nationwide with special opportunities, cost savings and exclusive access to a selection of national and international Road Scholar educational programs, informational sessions, seminars and lecture programs. In 2012, Del Webb residents will have the opportunity to experience an exclusive Road Scholar program in Costa Rica, or any of Road Scholar's other 6,500 programs. Additional planned departures for 2013 include Italy, the Grand Tetons, Banff, Canada, and an intergenerational educational adventure for Del Webb homeowners and their grandchildren.

"We are excited to enter into this relationship with Del Webb as our missions and audiences are similarly aligned," said Steve Lembke, vice president of Road Scholar Institutional Advancement. "Del Webb communities are well known for attracting active, engaged and curious adults who are ideal candidates to experience Road Scholar's stimulating learning experiences across the country and around the world."

About Road Scholar

Not-for-profit Road Scholar's mission is to inspire adults to learn, discover and travel. Our learning adventures engage expert instructors, provide extraordinary access, and stimulate discourse and friendship among people for whom learning is the journey of a lifetime. Since its inception, more than 5 million people have enrolled in its 6,500 iconic educational adventures offered annually in 50 states and 150 countries around the world.

Road Scholar educational adventures are created by Elderhostel, Inc., the not-for-profit world leader in lifelong learning since 1975. To learn more, please visit our website at www.roadscholar.org/press.

About Del Webb

Del Webb, the pioneer of active adult retirement communities, is America's leading builder of developments for people ages 55+ since 1960. Del Webb has redefined retirement and retirement living by meeting the housing and lifestyle needs of the active Baby Boomer. Del Webb's amenities and program offerings provide residents an engaging environment, which fulfills their creative, social, physical fitness and intellectual needs as they journey into the next chapter in their lives – whether it means retirement or still working. Del Webb has grown to more than 50 communities currently open.

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