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ROAD SCHOLAR TO OFFER PERSONAL LISTENING DEVICES ON ALL PROGRAMS

BOSTON (June 20, 2011) — Road Scholar is making a commitment to thousands of hearing-impaired participants by offering state-of-the-art personal listening devices in all of its educational adventures beginning in 2012.

Road Scholar has been testing these devices with participants on a select number of programs. As a result of the very positive feedback, these easy-to-use compact devices will be available on more than 7,000 programs offered around the world.

According to the U.S. Department of Health and Human Service’s National Center for Health Statistics (NCHS), approximately 20 million persons, or 8.6 percent of the total U.S. population 3 years and older, were reported to have hearing problems. Persons 65 years and older are eight times more likely than those aged 18-34 to have hearing impairment.

“This state-of-the-art technology makes it possible for everyone, regardless of hearing ability, to hear every word of insight and knowledge our experts share – and they are easy to use and very comfortable,” said JoAnn Bell, Vice President of Program Development. “They are a breakthrough in learning for every age group on the go in a museum or other cultural venues anywhere in the world.”

For more information about Road Scholar, call toll free (877) 426-8056 or visit www.roadscholar.org.

About Road Scholar
Road Scholar is the name for the programs developed and offered by Elderhostel, Inc., the not-for-profit world leader in lifelong learning since 1975. Our mission is to empower adults to explore the world’s places, peoples, cultures and ideas, and in so doing to discover more about themselves. A fellowship of learning and the joy of discovery are the hallmarks of the Road Scholar experience.

Road Scholar programs bring together instructors and participants from diverse backgrounds to foster dynamic interaction, engaging discourse and warm camaraderie. In a world that seems to shrink smaller by the day because of technology, we believe that true insight and understanding are still sparked by hands-on experience and open discussions that stimulate the senses, energize the body and challenge the mind. We are committed to continually developing new program destinations, topics and formats to reflect the shifting realities and emerging trends of our ever-changing world.