

## FOR IMMEDIATE RELEASE

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### OFAC RENEWS ROAD SCHOLAR'S PEOPLE-TO-PEOPLE LICENSE TO OFFER AMERICANS EDUCATIONAL TRAVEL TO CUBA

BOSTON (June 20, 2012) — Road Scholar is pleased to announce that the U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) has renewed Road Scholar's license to operate and offer cross-cultural, lifelong-learning experiences in Cuba.

Not-for-profit Road Scholar is privileged to be among the first organizations to have secured a renewal of its People-to-People license, and is now accepting enrollments for programs in 2012 and 2013.

"We are thrilled that our license has been renewed, and we believe it's a testament and vote of confidence in the integrity, consistency and quality of our people-to-people experiences and programming that we do in Cuba and around the world," said Yves Marceau, Director of Program Development. "These people-to- people programs have created profound change in Cuba over the last year and the continued licensing of people-to-people programs will only continue to bring positive changes."

Road Scholar now offers three unique programs to Cuba that range in price from \$3,000 to \$3,500\*:

*Cuba Today: People and Society*  
[www.roadcholar.org/20437](http://www.roadcholar.org/20437)

*Shalom Cuba: Exploring Jewish Heritage*  
[www.roadscholar.org/20436](http://www.roadscholar.org/20436)

*Havana: City of Art and Artists*  
[www.roadscholar.org/20610](http://www.roadscholar.org/20610)

*\*All programs include roundtrip airfare from Miami*

Plans are also underway to launch a new 14-night program (#20775) that will take participants on a comprehensive journey from Santiago de Cuba to Havana, allowing participants even more opportunities to meet and engage in meaningful dialogue with Cubans from all over the island.

### **About Road Scholar**

Not-for-profit Road Scholar's mission is to inspire adults to learn, discover and travel. Its learning adventures engage expert instructors, provide extraordinary access, and stimulate discourse and friendship among people for whom learning is the journey of a lifetime. Since inception, more than 5 million people have enrolled in its 6,500 iconic educational adventures offered annually in 50 states and 150 countries around the world.

Road Scholar educational adventures are created by Elderhostel, Inc., the not-for-profit world leader in lifelong learning since 1975. To learn more, please visit our website at [www.roadscholar.org/press](http://www.roadscholar.org/press).