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ROAD SCHOLAR HIRES SEASONED HUMAN RESOURCES AND INFORMATION TECHNOLOGY PROFESSIONALS TO MANAGE GROWTH IN 2013 AND BEYOND

BOSTON (September 6, 2013) — Poised for both organizational growth and increased enrollments in 2013 and 2014, Road Scholar has hired two seasoned professionals to lead the human resources and information technology organizations.

Eric Bird, hired as the vice president for information technology and chief information officer, brings over 20 years of experience in IT, primarily in education and non-profits. He holds a bachelor's from Yale University and a master's in public policy from Harvard's Kennedy School of Government, and taught IT management courses at Brandeis University and Northeastern University.

"I'm excited and proud to be joining an organization I've been familiar with for many years," Eric said. "I look forward to working with my colleagues to find ways to deploy technologies that allow us to operate as efficiently and effectively as possible, and, of course, to provide the best possible experience to our program participants."

Robin Vann Ricca joins Road Scholar as the vice president of organizational development and human resources. She brings more than 15 years of experience in learning and human resources program design, culture change, diversity management and cultural competence. Robin holds a bachelor's from George Washington University, a master's of public health from Tulane University's School of Public Health, and a Juris Doctorate from the Boston University School of Law.

"I am honored to join Road Scholar on its exciting journey to provide lifelong learning experiences for older adults," Robin said. "I look forward to contributing to its mission of inspiring adults to learn, discover and travel by ensuring that our talent management philosophy and strategy is focused on one of Road's Scholar's greatest assets – its people!"

About Road Scholar

Not-for-profit Road Scholar's mission is to inspire adults to learn, discover and travel. Our learning adventures engage expert instructors, provide extraordinary access, and stimulate discourse and friendship among people for whom learning is the journey of a lifetime. Since inception, more than 5 million people have enrolled in our 5,500 iconic educational adventures offered annually in 50 states and 150 countries around the world.

Road Scholar educational adventures are created by Elderhostel, the not-for-profit world leader in lifelong learning since 1975. To learn more, please visit our website at www.road scholar.org/press

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